

*Cinema is the most important of all the arts for us.*

Vladimir Ulyanov

I totally agree with the statement “Cinematography plays an important social and cultural role around the world”. It is the most popular art and it obviously has a great impact on the culture and society in general.

Firstly I should say, that surely not every work of cinema is useful and beautiful and I in this essay I'm going to reason about really good movies, which can give pure an aesthetic enjoyment (for me those films are “2001: A space odyssey” or “Blade runner”, because I am actually in love with their visual style and soundtrack) or tell a truly exciting story (for example, the series of films about Harry Potter).

Cinematography can be considered as a fusion of all ancient arts – so films always tell us a story just like literary works, they act scenes from lives of people nearly as theatrical performances, they give an unique visual experience like works of fine art and feast the ears of viewer with music. Such variety of cinema explains the impact on the viewers, after all the result is a very accurate (but having a varying degree of fiction) reflection of the real world.

Someone can say that movies are only a fun and they distract us from reality. At first, in my humble opinion, fun and distraction is not bad. If film gives you positive emotions or distracts from problems, it is good for your mental health. Secondly, movies do not replay reality, they represent it to make viewers comprehend reality as something more interesting, significant and important than they used to see it.

Furthermore not all movies are aimed on entertainment of an audience. Documentaries and educational films are important part of cinematography. They use visual methods to fulfill their mission, which goal is to teach the viewer or to show him or her something, which he or she has no opportunity to see firsthand in real life, for example far exotic countries, depths of seas and oceans, the outer space, different historical epochs and so on.

Well, we realize that cinema is an important part of the culture. But what can we say about its influence on society?

I mentioned earlier, that cinematography is the most popular and mass type of art. Millions of people from baby to adult watch different films in the cinemas, on TV or in the Internet.

Films often communicate and discuss with viewers present state of society. Movies, which can be called the masterpieces of the world art, are still loved by a modern audience, because they touch topical social questions. For many of us cinema became specific mean of understanding the world. Most movies shape people`s views of society and other things. This is the main power of cinema and the main reason for its popularity.

In conclusion I`d like to say, that cinematography is wonderful and fancy part of our life and it is important for all humanity. It is the part of the culture and social heritage.