We all know and love movies. Every person can name several of his or her favorite ones, but we do not usually think about real cultural and social role of cinematography in general. Now I am wondering if it just helps us to relax and get some extra emotions without any real actions or it does have a lot to do with our society and its development.

I think any person who is engaged in process of creating or studying such a great layer of our nowadays culture would definitely tell you some things about its importance. As a person who do not have any special knowledge in this sphere, I will only show you several things that seem to be valuable for me.

Let us start with obvious one – historical movies. This type of films usually immerges us into the exact moment of human history and tells a story based on real facts. Devoted to their work, producers make efforts due to create authentic look of place and people. Their work sometimes let us now a lot more about history than textbooks in school. That is way such movies are considered important for society.

However, what about historic cinema? What is valuable in that sort of films which sometimes contain usual story and usual setting but were created century ago. One of those films called "The Young Lady and the Holligan" had as an actor one of the most famous poet of that period, V. V. Mayakovsky. We cannot claim that film to be a masterpiece but its cultural value cannot be rejected as it comprises not only specific for us location but more – it shows us an active (not static) appearance of the famous poet. In that consideration, many films will be interesting and important for understanding social processes several centuries later.

Nevertheless, there are several points in which we can call cinematography important for nowadays humanity. First of all, people from different countries watch films from all over the world, discover features of them and so that get more knowledge about every country engaged in process of globalization. Second, is that burning social, national and political problems are often exposed in movies. There are creators in every country who see humanity suffering and cannot let it be so. That is why they do what they can just to capture attention of the society to problems that must be solved as fast as possible.

Thus, cinematograph has considerable impact on our society and culture. Though it is modern, developing industry, the world of cinema have grasped audience attention much faster than we thought it would and now all we can do is to keep evolving this undoubtedly interesting and promising art form. Perhaps one-day cinema will function even greater than it is already doing.